

ROLES AND RESPONSIBILITIES

Partner – Étoile Level KELONY® Italy

Economic Journalist
Management &
Corporate Governance

Maria Cristina Origlia

EXPERIENCE

Reporter, author and newscaster, Maria Cristina Origlia began her career in economic journalism in the print, digital and television media. She worked in International fiscal and customs finance in 1995 before turning to publishing.

By 1998 she was Editorial Coordinator of "Agevolazioni & incentivi per le imprese", a monthly magazine published by Gruppo 24 ORE about economic policy and finance facilities for financial newspaper II Sole 24 ORE. In 2004 she took on the position of Editorial Coordinator of "Finanziamenti&Credito", a monthly magazine and website.

In 2006 Origlia joined "L'Impresa. Rivista Italiana di management", Italy's oldest magazine on managerial culture, and in 2011 she became responsible for the magazine's publishing plan and strategy, setting up a closely-knit team of brilliant reporters and a prestigious network of authors and correspondents. For years she promoted the magazine's brand and circulation in the business community with high-impact events organised in partnership with institutions, enterprises and associations. In 2012 she led Telecom Italia's "Avoicomunicare" project promoting social and environmental sustainability, winning a number of national awards.

Over the years Origlia has penned numerous articles, contributed to features reporting on socio-economic issues, collaborated on books and written book reviews for authors such as Irene Rosenfeld and Brunello Cuccinelli. She has been a member of the jury of Italian industry awards such as Premio Unioncamere and Premio Governance Advisors. She is frequently invited to speak on radio and television programmes on channels such as Skytg24 and Rainews24. She also hosts the "Circular economy" feature on TerzoCanale Show and "10&10" on "HOL-House of leaders", broadcast on Reteconomy/Sky.

In 2016 Origlia was appointed Vice President of Forum Della Meritocrazia, a non-profit association promoting merit-based culture, testifying to her commitment to fighting discrimination and promoting talent, female leadership and inclusion.